No Charge for Remote Control When Purchased for Use with the
SEEBURG MUSIC SYSTEM with WIRELESS REMOTE CONTROL

THE SEEBURG
MASTER OPERATOR

Says Bill Seeburg

You've heard him, too. He's the man who sets the mood, who
helps to make any Seeburg a success. He's a man of many
talents, a man who knows the business inside and out. He's
a man who takes pride in his work, who's always willing to
help others in the business. He's a man who's dedicated to
making Seeburg the best it can be.

The Seeburg Master Operator is a key member of the Seeburg
team. He's the one who makes sure that every machine is
working properly, that every record is played just right. He's
the one who knows the difference between a good record
and a bad one, who can tell when something needs
adjusting or fixing.

And he's a man who takes pride in his work. He's a
professional, a true expert in the field. He's the kind of
man who would never let anything slip by unattended.

The Seeburg Master Operator is a man who's dedicated
to making Seeburg a success. He's a man who understands
the business, who knows how to make it work. He's a
man who's dedicated to excellence, who won't settle for
anything less. He's a man who knows what it takes to
make Seeburg the best it can be.
HOW I MASTER OPERATOR SELLS THE SEEBOURG

The Approach

John Smith, Seeboourg Master Operator, makes sure the
visiting guest at his store is aware of the "Seeboourg difference" and
wants to make sure he doesn't walk out empty-handed. He knows
that the usual approach of a Seeboourg operator is to show and
sell the advantages of the product. Smith's approach is to address
the visitor's needs and concerns. He begins by asking questions
about the visitor's preferences and budget, then suggests products
that meet those needs. He emphasizes the benefits of Seeboourg's
products and services, highlighting their unique features and
customization options. Smith's approach is to build a relationship
with the visitor, not just make a sale.

The Introduction

When John Smith, Seeboourg Master Operator, enters
the store, the following is repeated at the store.

Smith greets the customer with a friendly smile: "Good
morning, Mr. Brown. I'm John Smith, Seeboourg Master
Operator. This is a very nice store you have here!" Smith's
charm is evident, and Brown is pleased at the welcome.

"Thanks," he replies. "I try to keep it up or say it, Mr. Smith.
I appreciate all around me, I've got to make it struggle. If
I don't, I don't. But I've made it. If you can't do the same,
you'll go somewhere else. Now, I'm sure you'll want to see
what we have, because it's just what you need to keep your
patrons coming back!"

MUSIC SYSTEM with WIRELESS REMOTE CONTROL

The Presentation

Smith opens the presentation to the visitor and, in a
matter-of-fact, yet engaging manner, he begins: "What's
your favorite song?" He then explains the benefits of the
Seeboourg Music System with Wireless Remote Control.

"With our system, you can control the music from any
room in your home. Just use the remote to select your
favorite songs, and the system will play them through
the speakers in the room. It's a great way to have a
consistent sound throughout your home. And, if you
don't want to play music, you can turn it off or
choose a different station. The system is easy to
control and provides a great entertainment experience.
"It's a Seeboourg signature feature, and it's available
with our Music System. You can set the system to
play the same music in every room, or you can
choose different songs for each room. It's a great
way to keep everyone happy, and it's sure to
impress your guests.

Smith continues, "And, if you decide you want to
change the music, you can use the remote to select
a new song or station. It's quick and easy. And, if
you want to turn it off, you can simply press the
"Stop" button on the remote. It's that simple.
"The Seeboourg Music System is not just about
music, it's about providing a great entertainment
experience for everyone in your home. It's a great
way to keep your guests entertained and
enhance the overall atmosphere of your home."

Smith emphasizes the benefits of the Seeboourg
Music System with Wireless Remote Control,
highlighting how it can be used to improve the
entertainment experience in any home. He
concludes by thanking the visitor for their time and
encouraging them to try out the Seeboourg Music
System with Wireless Remote Control for themselves.
The Symphony is the central unit of the Kaisneria. (Page 5)

WILL is the unusual and Wurlitzer Symphonies Unit which has been designed to make every note in true pitch a source of warm emotions. For example, how is the symphonic Wurlitzer? One of the great virtues of the Wurlitzer is its ability to give the music right at their desk, elsewhere than ever! Mr. Brown, when I stated a Wurlitzer Music Unit with Wurlitzer Music, I asked people in my place have an opportunity to see many and take it from one, then instead of music on a Wurlitzer Music Unit.

In certain respects, Mr. Brown, I discovered that their enthusiasm. He picks up a piece of the Wurlitzer Music Unit and asks:

"What do you mean by "music"?" "That," replies Brown, "is the Symphony. The Wurlitzer Music Unit does not present the idea of the music as the player does in the symphonic Wurlitzer Music Unit, but in the symphonic Wurlitzer Music Unit, the music is more powerful and never heard before. It has a volume control so that varying the sound of the music is always present. It is a beautiful piece of workmanship." It Brown's extraordinary comment, "Inside as well as outside, it is a combination of beauty and simplicity." "Wurlitzer was first with a Romance speaker that was designed to be seen as well as heard. These glasses to be heard, we have put a Wurlitzer on the back, just on the far wall so that each of the voices is prominent and the structure would distribute the music to every perspective listener. Not only does the Wurlitzer (see above) serve more customers in receiving and so definitely put more means to their pockets.

No one said the "stereo" on the side. "Mr. Brown, you mustn't worry too long on that matter. Knobbing into the piano, he showed me a section of light over with a plug-in and holding there in his hands for comparison. "This is big enough. The system is "sound. This table is special writing as required. The outer just plugs into any instrument or socket, and you have enough of them placed just where you want them. The installation will be quick, simple and won't disturb the lights of the place at all."

Then there was the "symbol" on the side. "Mr. Brown, you can't worry too long on that."

"Knobbing into the piano, he showed me a section of light over with a plug-in and holding there in his hands for comparison. "This is big enough. The system is "sound. This table is special writing as required. The outer just plugs into any instrument or socket, and you have enough of them placed just where you want them. The installation will be quick, simple and won't disturb the lights of the place at all."
A FEW DAYS LATER

The photo shows a group of people seated in a room, possibly engaged in an activity. The text is not legible due to the image quality.
It's Another Seeburg "FIRST"!
Another Big Seeburg MONEY MAKER!
The RAY-O-LITE Rifle Range

Shoot the Chutes

NEW! TIMELY!

Every American should learn to SHOOT!
Every gun owner should practice at the RAY-O-LITE RIFLE RANGE!

Players can't resist the realistic war action as parachutists drop from the sky—on bombs burst and flash in mid-air—as shells explode under tanks. Player gains up to 100 shells, depending on skill. Insertion of coin causes parachutist to float down from sky. When 10 hits are made, player "Qualifies" for 10 extra shells. 30 consecutive hits give player "Marksman" rating—30 hits make player a "Sharpshooter" and 40 hits make him an "Expert". 50 or more straight hits earn "Master" rating! Patriotic appeal and thrilling skill challenge keep players at constant practice. Perfect contruction in every detail makes Shoot the Chutes operation dependable and inexpensive. No restrictions on operation—accepted everywhere. Immediate deliveries are now being made. See your Seeburg Distributor today!
WITH THE
SEEBURG SCHOOL-MASTER

In Oklahoma City

Memphis, Tennessee

Office of the Ass'n. at the Rivoli Theater by L. A. Swiatlo & Co. Jack London on C. A. Jasper's Forum West by R. C. H. Harman, James E. D. of the Ass'n. Radio Station, Bob Clingman and John West, Joe Baker of the Ass'n. of the Ass'n. of the Ass'n. in the Flickertone, Mississippi, and C. A. West & Co. of the Ass'n. in the Flickertone, Arkansas, were represented by C. A. Jasper. Each week the Ass'n. would feature a unique presentation, ranging from local radio shows to nationwide Symphony. The most popular among these was the "Red Network." A selection of classic American pieces would be performed with a live orchestra, and the audience was encouraged to sing along. The Ass'n. also hosted a weekly quiz show, "Who Knows the Most About Seeburg?," which showcased the knowledge of local theater goers and entertained everyone who attended.

San Antonio, Texas

New Orleans

A ceremony was held at the office of the Ass'n. to honor the memory of John Woodfill of the Ass'n. The ceremony was attended by Joseph Nestor of the Ass'n. of the Ass'n. and many other prominent figures in the industry. John Woodfill was a long-time member of the Ass'n. and had contributed significantly to the development of the industry. He was a respected leader and a beloved colleague. The ceremony included a wreath-laying ceremony, a moment of silence, and speeches from various members of the Ass'n. The event was a testament to the lasting impact John Woodfill had on the industry.

GOOD NEWS!

A growing number of newspapers and magazines are beginning to carry more stories about the Seeburg School. This is great news, and we hope that the story of the School will continue to spread. We are grateful to all of the journalists who have written about the School and to the many people who have shared their stories with us.

In the coming months, we look forward to continuing our important work. We hope that everyone will continue to support the School and its mission to provide a quality education to all students. Thank you for your continued support.
FROM ALL POINTS

Distributor

The Seeburg Manufacturing Company is responsible for the high-quality music playback systems that have become synonymous with the brand. These systems were designed to provide clear and vibrant sound, making them a favorite among music enthusiasts.

promotion

Seeburg Music Systems are known for their versatility and reliability, making them a popular choice among businesses and institutions.

Testimonial

Mr. Thompson, proprietor of Thompson's Lunchroom in Kansas, comments on the benefits of the Seeburg Music System: "The sound is crystal clear, and it creates a lively atmosphere that keeps customers coming back!"

The VOICE of the Seeburg Remote Control Music System

For Wired and Wireless Installation

See the Seeburg Speakorgan

This Music Salesman Never Quits!

From its roots in the early 20th century, the Seeburg Speakorgan has become a legendary figure in the world of music playback. Its ability to deliver a consistent and high-quality music experience has earned it a place in the hearts of music lovers everywhere.

Sales Meeting

During the sales meeting, the Seeburg team presented the latest innovations in their music systems, highlighting their commitment to providing the best possible experience for their customers.
Sodbury Electric Symphony

As an individual unit or as
The central instrument in the versatile remote central music system for
world or wireless operation the Colonel is a super music reproduced with complete

Colonel

[Image of a jukebox and two tags with text]
The Only 3 in 1
REMOTE SELECTOR
Use in Restaurant
BAR—COUNTER—WALL

SEEBURG WALL-O-MATIC
SELECTS ALL THE RECORDINGS ON THE PHONOGRAPH FROM ALL IMPORTANT POINTS IN THE LOCATION!
Eliminates Purchase of Special Equipment!
Frees up Extra Space for Seeburg Convenience.
Numbered Selector Push Buttons are Directly Related to Title Strip—No Dials to Twist. No Numbers to Remember! Wall-O-
Matic is a Super-Feature Money Maker in the Super-Jetronic Line.

THE SEEBURG
REMOTE CONTROL MUSIC SYSTEM
for WIRED and WIRELESS INSTALLATION!